

# Complexity and pace of change are driving enterprises to simplify

This drive for simplification results in hybrid IT consumption models



Traditional

Clients own their infrastructure. They oversee apps and updates. IT staff manages, supports, and owns the security risk/burden.



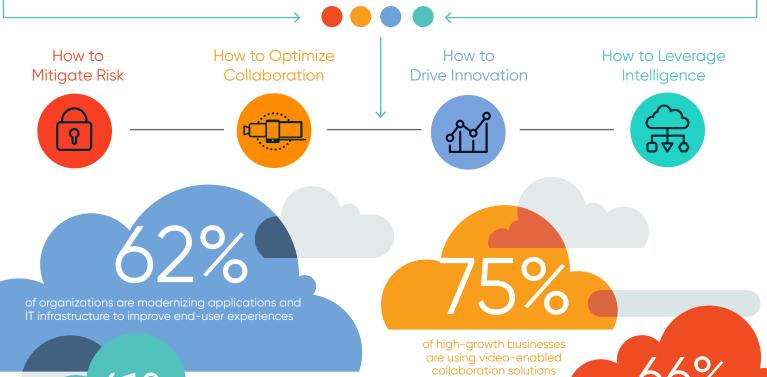
**Hybrid** Infrastructure is both on-premises and in the cloud. Clients manage critical apps and consume non-critical apps as a service. Security is shared.



#### As-A-Service

Clients consume infrastructure and apps as a service and benefit from automatic upgrades. Offload security risk/burden.

We understand how the move to hybrid IT consumption presents four underlying challenges for IT leaders:



of IT professionals say Machine Learning and AI are their most important data initiatives

61%



66%

of organizations are not prepared to manage cyber threats

## CBTS strategic solutions align directly with the primary business challenges facing our clients.

#### Mitigate Risk:

- Cloud Security
- Managed Threat Detection and Response
- Network Security
- Regulatory Compliance

#### **Optimize Collaboration:**

- Unified Communications
- SD-WAN and Cloud Networking
- Collaboration Solutions
- Remote Work Solutions
- Contact Center

#### **Drive Innovation:**

- Cloud Readiness
  Consulting
- Application Modernization
- Managed Migration Services
- Hybrid Cloud Management

#### Leverage Intelligence:

- Data Integration and Analytics
- Intelligent Edge Networking
- IoT and Computing Infrastructure
- Application Development

Our delivery methodology incorporates engagement at each stage of a project's lifecycle: Consult, Build, Transform, and Support

### CBTS by the numbers:

2000+ Employees 2800+ Tech Certifications I Billion+

**3000** Enterprise Clients 27 Offices Worldwide

CBTS is a leading technology solution provider to enterprise clients in all industries including dozens of Fortune 500 and Global 2000 companies. Our differentiator is the agility, flexible delivery models, and client focus of a smaller company, coupled with the ability to deliver the resources, scale, and capabilities required by large organizations. With over 800 certified engineers and 27 locations across North America, the UK, and India; CBTS offers outstanding expertise and measurable results.

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