# From Risk to Reward: 5 ways the cloud protects your business

cbts



When your network connection goes down, business suffers. Orders are missed, fulfillments are delayed, and new prospects are lost.

More and more companies are turning to Hosted Unified Communications to protect their business from outages caused by weather events, component failures, and other risks. Here are 5 reasons why:



## Carrier-grade protections

CBTS delivers our unified communication services over a carrier-grade network that protects against any type of outage. We are equipped with many geographically-redundant data centers, server clusters, routes, power sources, and network paths across North America.

Our Enterprise Network Operations teams monitor everything around the clock to anticipate and resolve issues before they impact your service.



## One number, any phone

If a broken pipe floods your offices or a record snowfall makes commuting impossible, you're covered. Use your business number from any phone by connecting to your cloud network.

Simply log in from any smartphone or Internet-connected device. Even if you forward your main office number to an alternate site, your customers won't know the difference.



#### Do work anywhere

If a storm prevents your team from commuting, let virtual meeting spaces bring together your colleagues, customers, and partners.

Be productive at the office or on the road with HD voice and video conferencing, multi-party chat, and desktop sharing. Just open the app to quickly connect to your meeting, dial in by phone, or connect using a simple "one-click" browser link.





## Safely store sensitive data

Hosted Unified Communications offers hard-to-hack systems, independent risk assurance, and confidential communications. Store all the information you need in one safe place, independent of your office.

Task lists, files, messages, notes, and apps are all part of the same, persistent workspace. Information is synced in real time, and available from any device or location.



## Enhanced contact center

Customers today have sky-high expectations. If you fail to make the grade—even during a disaster—they'll quickly take their business elsewhere.

Our omni-channel, cloud contact center uses predictive analytics to lower operating costs and improve your business performance. Enhance your customer experience with voice, web, e-mail, chat, and social channels in a unified cloud center environment.

### Drive revenues up, drive risks down

CBTS offers powerful hosted unified communications as a solutions that can take your business to new heights, all while reducing your risks. Contact us today to learn more.

Contact us at ucaas@cbts.com, 866.587.2287 or visit us at www.cbts.com/ucaas



Contact us

