

## Go Green with HPE storage offers

Leave complex, clunky, energy-hungry storage behind.



#### HPE Alletra powers your data from Edge to Cloud

HPE Alletra modernizes and simplifies storage, delivering a cloud operating and consumption experience for your on-premises storage.

# Benefits

The potential benefit of increasing storage capacity could far outweigh whatever costs you may incur.1

2021 The year when the line between on-premises and cloud will be erased.<sup>2</sup>

57%

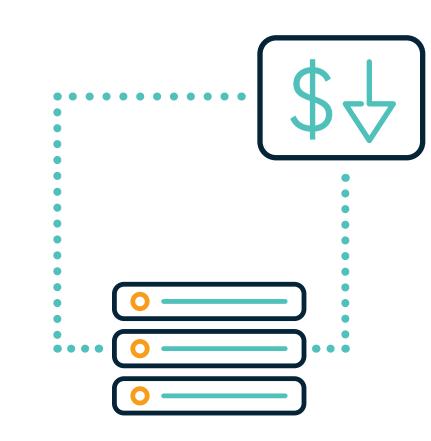
Percentage of executives surveyed that rate their company's ability to deliver timely data as "very good."<sup>3</sup>

93%

Percentage of IT decision-makers seeing storage and data management complexity impeding digital transformation.<sup>4</sup>

### Key offers **Replacing legacy Dell storage** with modern HPE storage

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#### Up to \$100,000

for the array you are replacing.



#### Disposal

HPE will handle packing and shipping of legacy assets for responsible disposal.

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#### Free

data migration of up to 50 servers and 100TB.



#### Free

data sanitization service for up to 660 spindles.



\$184,000

Total potential customer value from the Go Green with HPE Storage Offers.<sup>5</sup>

#### **Bonus offers**<sup>7</sup>

- 25 TB HPE Cloud Volumes 90-day trial (U.S. only).
- Free migration licenses from Zerto.
- HPE six-month exclusive on Scality Artesca.
- Free three-day migration consulting/services from Commvault.
- Eliminate hidden costs of Veritas NetBackup with Cohesity.

## \$184,000

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Availability guaranteed with HPE Alletra 9000.6



Total potential customer value from the Go Green with HPE Storage Offers.<sup>5</sup>

hpe.com/us/gogreentradein

Contact an HPE storage professional at CBTS to learn more.

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<sup>1</sup> Deloitte, *"Tech Trends 2021,"* 2020.

- <sup>2</sup> CRN, "8 Emerging Data Storage Trends To Watch In 2021," December 2020.
- <sup>3</sup> Talend, "Report on 2021 Data Health Survey," 2021.
- <sup>4</sup> ESG, "ESG Market Research of IT Decision Makers," April 2021.
- <sup>5</sup> HPE, "Uptime guarantees that deliver," May 2021.
- <sup>6</sup> Limited time only.
- <sup>7</sup> Comparison of infrastructure lifecycle management of HPE Alletra vs. ESG Market Research, April 2021.

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