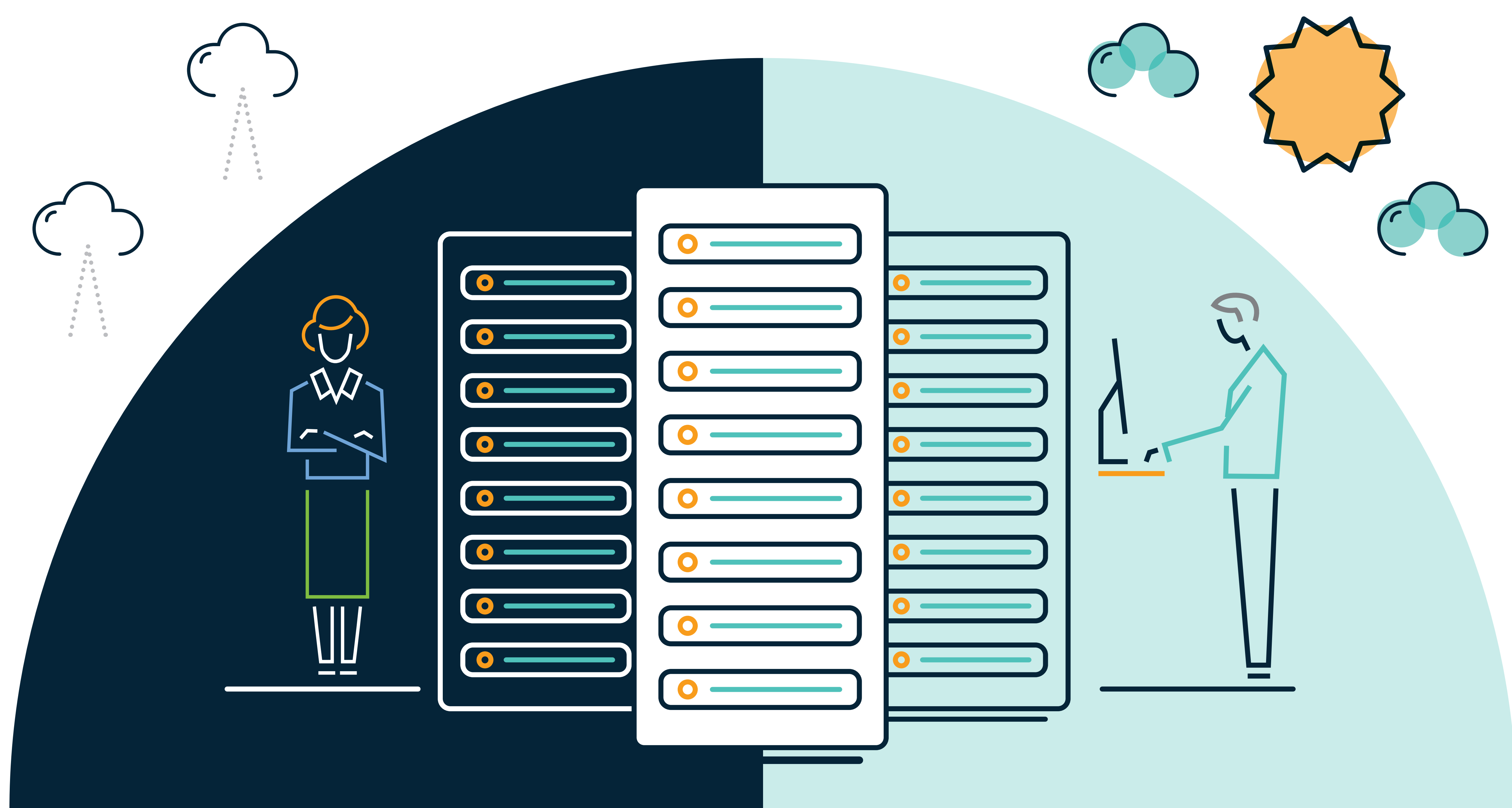


Go Green with HPE storage offers

Leave complex, clunky, energy-hungry storage behind.



HPE Alletra powers your data from Edge to Cloud

HPE Alletra modernizes and simplifies storage, delivering a cloud operating and consumption experience for your on-premises storage.

Benefits

The potential benefit of increasing storage capacity could far outweigh whatever costs you may incur.¹

2021

The year when the line between on-premises and cloud will be erased.²

57%

Percentage of executives surveyed that rate their company's ability to deliver timely data as "very good."³

93%

Percentage of IT decision-makers seeing storage and data management complexity impeding digital transformation.⁴

Key offers

Replacing legacy Dell storage with modern HPE storage



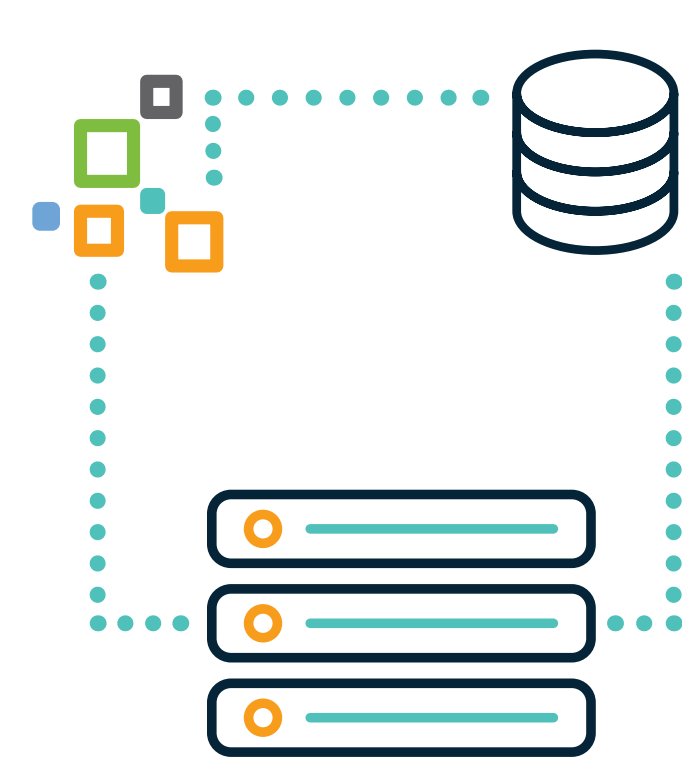
Up to \$100,000

for the array you are replacing.



Disposal

HPE will handle packing and shipping of legacy assets for responsible disposal.



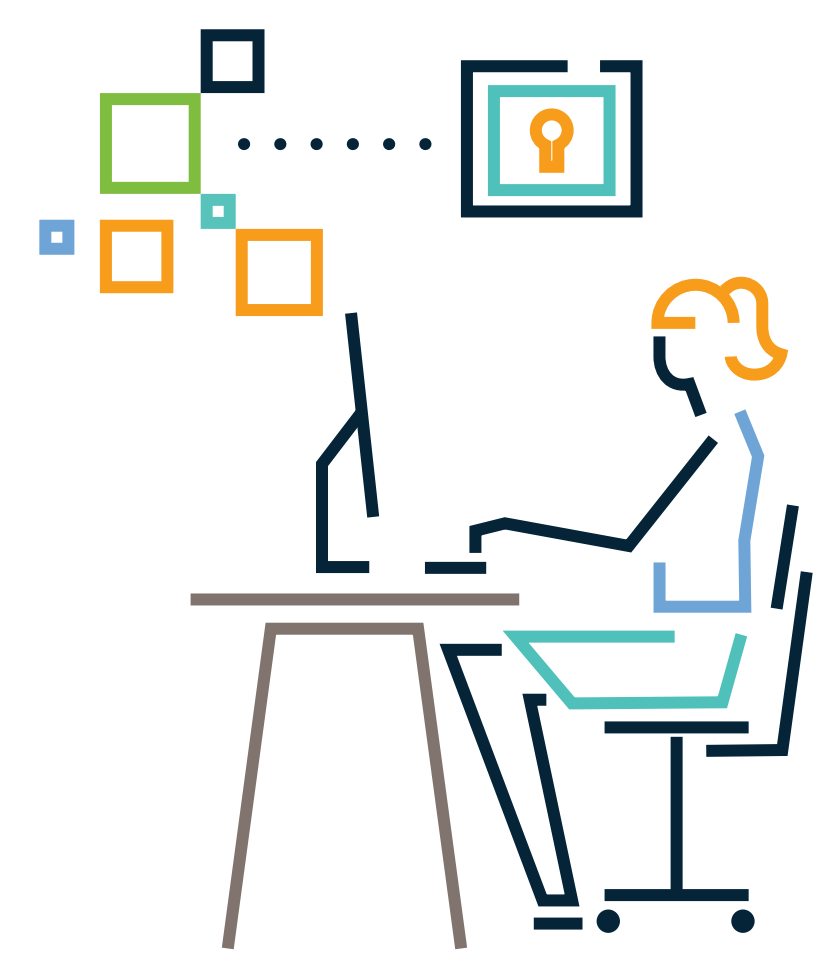
Free

data migration of up to 50 servers and 100TB.

1

2

3



Free

data sanitization service for up to 660 spindles.

=



\$184,000

Total potential customer value from the Go Green with HPE Storage Offers.⁵

Bonus offers⁷

- 25 TB HPE Cloud Volumes 90-day trial (U.S. only).
- Free migration licenses from Zerto.
- HPE six-month exclusive on Scalify Artesca.
- Free three-day migration consulting/services from Commvault.
- Eliminate hidden costs of Veritas NetBackup with Cohesity.

\$184,000

Total potential customer value from the Go Green with HPE Storage Offers.⁵

100%

Availability guaranteed with HPE Alletra 9000.⁶

99%

Time saved.⁷

Learn more

Total potential customer value from the Go Green with HPE Storage Offers.⁵

hpe.com/us/gogreentradein

¹ Deloitte, "Tech Trends 2021," 2020.

² CRN, "8 Emerging Data Storage Trends To Watch In 2021," December 2020.

³ Talend, "Report on 2021 Data Health Survey," 2021.

⁴ ESG, "ESG Market Research of IT Decision Makers," April 2021.

⁵ HPE, "Uptime guarantees that deliver," May 2021.

⁶ Limited time only.

⁷ Comparison of infrastructure lifecycle management of HPE Alletra vs. ESG Market Research, April 2021.