# Enhance business intelligence and simplify technology

## Retail Tech Ecosystem

In today's highly competitive retail space, everyone is looking for new ways to attract new customers and provide an exceptional experience. CBTS has developed a simple solution that allows our retail clients to shift their focus from the day-to-day IT operations and concentrate on a high quality experience for their customers. CBTS and Cisco have partnered to deliver a turnkey IT solution to retail and restaurant customers.

## Focus on growing your business

We have combined our Unified Communications as a Service and Network as a Service to create a technology stack built specifically to service retail clients that need reliability, speed of deployment, and simplified management.

- Hosted UC is an enterprise-grade, cloud-enabled voice solution that includes the features, flexibility, and scalability your business needs.
- Hosted Cisco Meraki Network and Security: We manage your IT infrastructure so you can focus on the essential demands of your business.
- Uptime:  Dual link support with optional LTE failover ensures that you are always able to do business.

- Enhanced guest Wi-Fi experience with sign-on, tracking, and customer analytics.
- Expert project management, installation, and training.
- 24x7x365 U.S.-based support.
- Single Supplier: One partner providing an end-to-end solution.
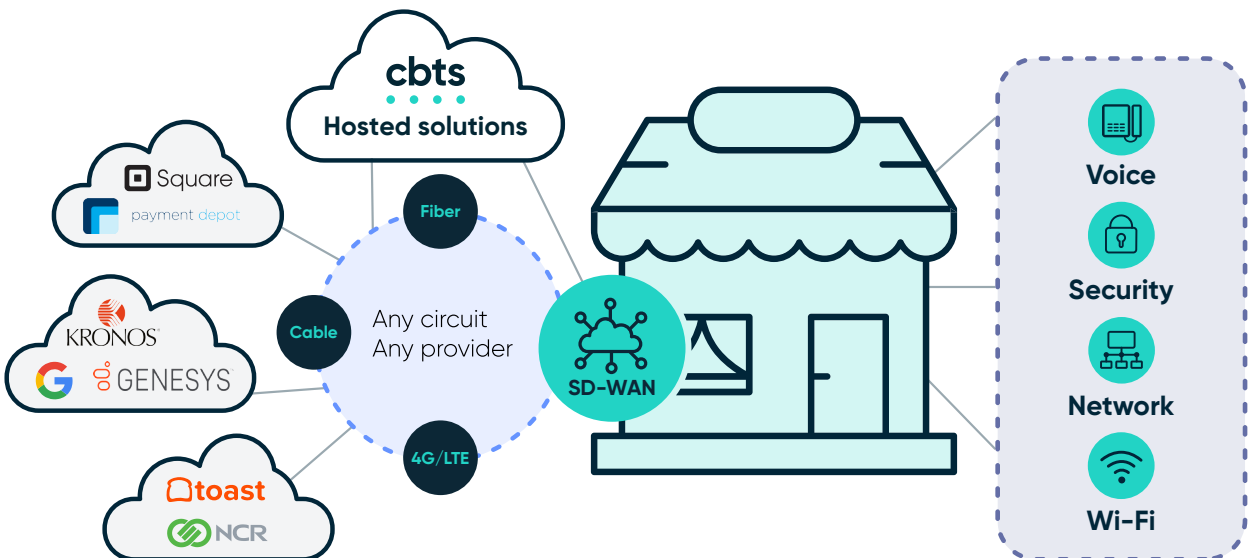
# Offer

### UCaaS
- 3 Hosted UC profiles
- 3 Cisco 8811 Phones

### Network as a Service
- NaaS Firewall - Meraki MX68
- NaaS Wi-Fi Access Point - Meraki MR36
- NaaS Managed Switch - Meraki MS120-24P

**$315 MRC per location***

*$350 one time install cost

# Simplify process and raise business intelligence

### Additional Services:

**Site survivability**
Change the game with Managed LTE from CBTS to enable enterprise-class connectivity anytime, anywhere on any device for IoT and production with no data overage.

**Bandwidth aggregation**
Leverage arrangements with major broadband providers and manage your connectivity, reducing the complexity of multiple vendors, pricing structures, SLAs, and support.

**Hosted IVR**
Advanced hosted Interactive Voice Response (IVR) service enables clients to leverage network pre-routing of calls, identification and verification of end customers, outbound applications such as surveys and reservation reminders, and reporting functionality.

**Analytics, recording, and artificial intelligence**
Advanced reporting and recording applications provide your business with comprehensive analytics, compliancy standards, call statistics, dials, alarms, charts, and desktop wallboards so you can make business decisions faster.

**SMS**
Integrate SMS capabilities into your communications infrastructure. With the same interface that employees utilize day-to-day, they can now send an SMS from their desktop or personal phone to customers to send real-time alerts, reservation reminders, and order confirmations.

## For more information visit cbts.com/contactus

**cbts**

**Communications, covered.**