

Is your approach to security
actually protecting you today?

What about tomorrow?





Piecemeal Approaches to Security Put Business at Risk

Three Key Challenges That Arise From a Piecemeal Approach



1

Constantly
evolving threat landscape

300% increase in the number of security vulnerabilities discovered in the last 5 years.

– U.S. National Institute of Standards and Technology



2

Confusing
myriad of security products

75 The average number of security products an enterprise uses to secure their network.

“That's a lot of noise and a lot of monitoring and testing for security practitioners.”

– CSOnline.com



3

Costs
associated with planning, product, implementation, talent and time

“56%” of organizations are addressing the hiring crunch by subcontracting at least some portion of their cybersecurity teams, most often to managed service providers.”

– Sascha Eder, CEO, NewtonX in VentureBeat, October 13, 2021



Piecemeal Approaches to Security Put Business at Risk

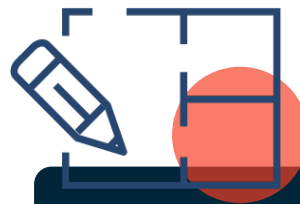
Are Today's Product-Focused Approaches Effective?



"Check the box"
product approaches
can leave security gaps

92% percent of cybersecurity professionals state that IT complexity makes supporting current organizational functions a challenge.

– Cybertalk.org



"One size fits all" security platforms
may not align with
unique business needs

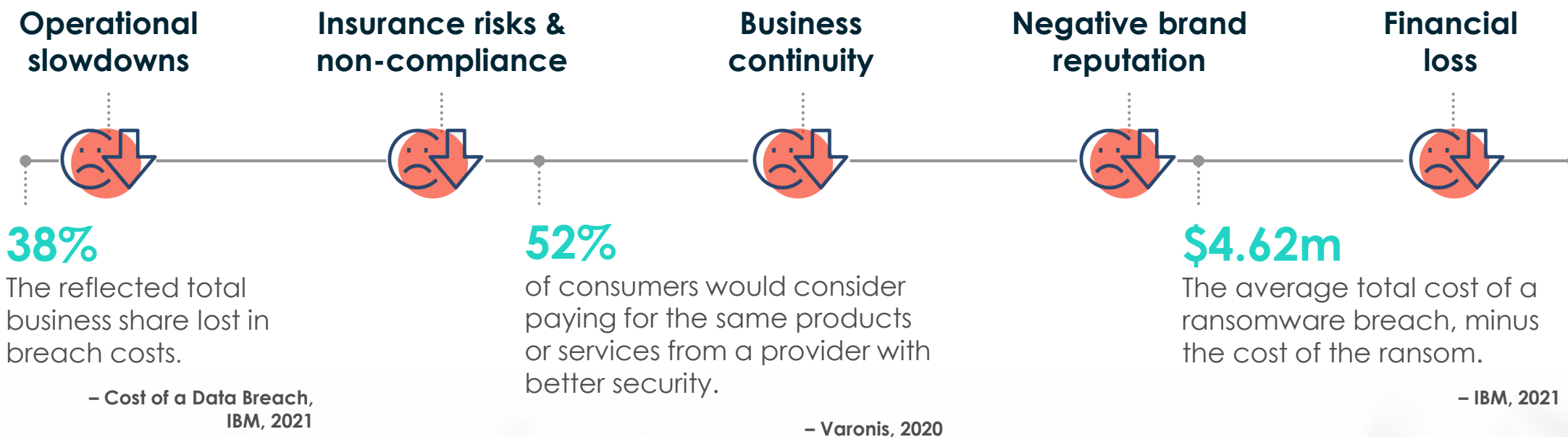
"A one-size-fits-all"
security approach will create
areas of too much security and
others of too little."

– Top 10 Security Projects for 2020-2021,
Gartner



Piecemeal Approaches to Security Put Business at Risk

Business Impacts of Getting Your Security Wrong



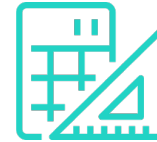
01 How Are Leading Companies Approaching This?

Securing Your Business Requires a Programmatic Approach



A successful security program is built on three key attributes:

Scalability
Scales with your business growth



Customization
Intentionally designed for your business



Effectiveness
Based on your unique risk profile

02 What About My Existing Investments?

Augment Your Existing Solutions to Plug Your Security Gaps



An understanding of your current state provides an objective, strategic view to identify security gaps.



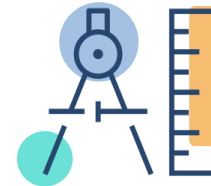
Assess

Identify gaps in practices, policies, controls, and the security stack that put your customers' data and assets at risk.



Recommend

Provide impartial, standards-based guidance on improving the security program.



Architect

Craft a strategy to augment the security program's capabilities with best-of-breed technology and services.



Mature

Implement operational practices and oversight to provide ongoing assistance.

03 What is the Value of a Security Program?

Developing a Security Program is a More Responsible Approach



A roadmap for your security program provides high level **visibility** of your security needs and enables you to strategically **prioritize** your investments.



Operational
Improvements



Insurance & Supply
Chain Compliance



Business
Continuity



Customer
Delight



Financial
Gains



Client Satisfaction

"I will definitely recommend this product to any business owner, especially the startups. It gives you the visibility and flexibility without really worrying about the system. **CBTS has taken something that's always been an issue and made it an advantage for the business owners.** Their system is never down, and it has great features. Everything business owners are looking for is there and many more that you will find along the way."

– Grant Mitchell, Principal Owner,
PwC Cyber Survey

04 Why Partner with CBTS?



CBTS is Trusted as an Expert Security Partner



Our certified experts provide a wealth of knowledge around best-of-breed security, bringing experience from working with over a thousand customers, each with specific needs.

Security Capabilities and Offers



Security Assessments

- Vulnerability Assessments
- Penetration Testing
- Application Security Development and Testing
- Security Program and Architecture Review
- Virtual CISO
- Risk Management, Compliance and Governance



Cloud Security

- Monitoring and Management for AWS and Azure
- Analytics and Threat Intelligence
- Cloud Networking Security
- Cloud Security Posture Management



Security Technologies

- Application Security
- Network Security
- Endpoint and Mobile Device Security
- Data Security
- Vulnerability Management
- Authentication
- Encryption



Managed Security Services

- Threat Detection and Response
- Vulnerability and Patch Management
- Email
- Firewall
- Backup and Disaster Recovery
- Endpoint Protection
- Multi-Factor Authentication

Certifications



"Working with the CBTS team makes it feel like our law firm has an 'army' behind it" – Terry C. Duennes, Security Architect, Dinsmore

Next Steps

Schedule a 1-hour meeting with our Security Specialists and your key stakeholders to do a deeper discovery of your security posture.

Let's start you on your path to success today.



cbts.com/security